

BS Visual Communication Design (BSVCD)

F2025 & Onwards

First Semester

Code	Course Title	Theory	Lab	Total
EN110	English-I	3	0	3
ISL112	Islamic Thought & Perspectives	2	0	2
IS135	Computer Applications	2	1	3
DW101	Basic Drawing-I	0	2	2
GD102	Calligraphy	1	2	3
DC101	Digital Communication-I	0	2	2
HA101	History of Art and Culture	2	0	2
7	Total	10	7	17

Second Semester

Code	Course Title	Theory	Lab	Total
EN123	English-II	3	0	3
POL121	Pakistan: Ideology, Constitution and Society	2	0	2
ITC111	Fehm-e-Quran I	1	0	1
DW102	Basic Drawing-II	0	2	2
DN130	Design Fundamental	1	2	3
DC102	Digital Communication-II	0	2	2
CT107	Color Theory and Application	1	2	3
GD105	History of Graphic Design	2	0	2
8	Total	10	8	18

Third Semester

Code	Course Title	Theory	Lab	Total
SD221	Life & Learning	2	0	2
SD210	Civics and Community engagement	0	2	2
ITC122	Fehm-e-Quran I	1	0	1
GD209	Graphic Illustration -I	0	2	2
GD217	Typography	1	2	3
GD305	Basic Photography	1	2	3
GD218	Printing Technologies & Applications	1	1	2
GD208	Packaging Design-I	1	2	3
8	Total	7	11	18

Fourth Semester

Code	Course Title	Theory	Lab	Total
HWB101	Health & Well Being	2	0	2
POL101	Pakistan Studies	2	0	2
GD206	Advance Photography	1	2	3
GD219	Animation Drawing	0	2	2
GD211	Web Design	0	3	3
GD213	Packaging Design-II	1	2	3
GD220	Editorial Design	0	2	2
GD221	Character Design	0	2	2
8	Total	6	13	19

Fifth Semester

Code	Course Title	Theory	Lab	Total
QM111	Quantitative Skills & Reasoning	3	0	3
CH211	Everyday Science	2	0	2
GD310	Graphic Illustration-II	0	2	2
GD325	Animation-I	1	2	3
GD316	Interactive Media Design-I	1	2	3
GD324	Corporate Design	1	2	3
SD100	English Immersion I	0	0	0
7	Total	8	8	16

Sixth Semester

Code	Course Title	Theory	Lab	Total
MG224	Innovation and Entrepreneurship	2	0	3
AI210	Think AI	2	0	2
GD315	Introduction to Video	0	2	2
GD326	Animation-II	1	2	3
GD319	Interactive Media Design- II	1	2	3
GD327	Concept Art	0	2	2
GD328	Motion Graphics	0	2	2
IN302	Internship	0	3	3
SD102	21 st Century Skills	0	0	0
7	Total	6	13	19

Seventh Semester

Code	Course Title	Theory	Lab	Total
QM230	Business Statistics	3	0	3
GD419	Design Studio I	0	2	2
GD421	Product Execution I	0	3	3
GD422	Video Art	0	2	2
GD322	Portfolio Presentation	0	3	3
MK302	Design Marketing	3	0	3
RM301	Research Methodology	2	0	2
7	Total	8	10	18

Eighth Semester

Code	Course Title	Theory	Lab	Total
GD420	Design Studio II	0	2	2
GD431	Product Execution II	0	3	3
DN412	Dissertation Writing	2	0	2
	COOP (Optional)	0	6	6
	Total	2	5	7
		2	5+6	13
3	Total Credit Hours	57	81	132
	Total Credit Hours with COOP			138